KZN CIRCULAR NO: 113 OF 2012

INVITATION TO ATTEND COMMUNICATION STRATEGY WORKSHOP

1. The Department of Education forms the biggest part of the Kwa-Zulu Natal Government in terms of the number of schools, learners, employees, strategic partners and budget.

2. Government Communication is a strategic and planned process aimed at ensuring effective dialogue between government, stakeholders and communities.

3. This places a precise responsibility on the Department to fulfill a wide range of communication functions, such as marketing, media, advertising, branding, perception, image reputation, stakeholders and unmediated communication.

4. The MEC for Education in KwaZulu-Natal Mr. ES Mchunu has directed the Head of Communications to consult with stakeholders on the development of a draft communication strategy.

5. It is for this reason that you are invited to attend a communication strategy workshop.
The details of the workshop are as follows:

Date: 12 September 2012

Time: 09:00

Venue: Durban Teachers Centre

6. Your attendance will be highly appreciated.

Nkosinathi SP Sishi, PhD
Head of Department: Education

Date: 2012-09-24