9th ANNUAL MY CAREER CHOICE EXPO 2015

Information is the key that unlocks all the doors to success
Bloemfontein - 26 and 27 February 2015
Mpumalanga - 12 and 13 March 2015
Northern Cape - 2 and 3 April 2014

Cape Town - 28 and 29 May 2015
Durban - 23 and 24 July 2015
Johannesburg - 6 and 7 August 2015
Mthatha - 27 and 28 August 2015
Polokwane - 17 and 18 September 2015
Mafikeng - 15 and 16 October 2015

50 high schools per region
About the My Career Choice Expo

The My Career Choice Expo is the biggest career show in South Africa - it is a career development programme that focuses on High school grade 10-12, Colleges and Universities students and unemployed youth in all 9 regions in South Africa, which is implemented to Interact with students about bursary opportunities, employment opportunities, mentorship, graduate recruitment, internships, training & skills development.

The career expo will be a gathering of education institutions, private businesses and relevant government organisations to showcase and highlight various career opportunities available in different sectors and to inform and advise students about which career options they should consider or embark on in order to become true leaders of tomorrow and have meaningful careers.

Exhibitors will be:

- Universities, Colleges, FET Colleges, Government Departments, Seta’s, Youth Organizations, Financial Services, Medical, Legal, Mining, Media, Packaging Telecommunication, Information Technology, Engineering, Manufacturing, Construction, and more

Visitors:

Grade 10 -12 learners, undergraduates, graduates, Principals, Teachers, School leavers, Parents, Recruiters, Unemployed, Job Seekers, professionals and the general public

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My Career Choice Expo was first launched in 2007 at the CTICC and now because of its growth and demand, this exciting careers event is currently hosted in 9 provinces i.e. Western Cape, KwaZulu-Natal, Gauteng, Polokwane, Eastern Cape and North-West, Northern Cape, Mpumalanga and Free State.

This project is the biggest of its kind in South Africa and we invite all public and private companies to support the expo. The next generation of leaders are faced with major challenges resulting from increasing complexity and lack of information/profession.

Information is the key that unlocks all the doors to success, discontinuity and uncertainty of which career path to follow or how to fund the career choice, this manifests itself in classrooms decisions and beyond. Dealing with such challenges will require a new generation of inquisitive, informed and innovative thinkers about which career path to follow or how to reach the desired career.

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Recognition is one of the most significant motivational tools available to company management. Positive motivation affects “the bottom line”

Recognition of products and services which a respective institution offers for students

Companies receive positive results by informing the leaders of tomorrow and showing them the correct direction to take with their career choices.

If your Institution or Organization is worthy of consideration by the next generation of leaders, it’s worth seriously considering My Career Choice Expo today

My Career Choice Expo facilitates an opportunity for institutions and organisations to connect with approximately over 10 000 students which will be visiting the career expo.
Packages and Sponsorship

Option 1 - Transportation sponsor
-Sponsor 5 schools with transport to the exhibition and exhibit for free

Option 2 - Space only
-R 1 850 / m2

Option 3 - R 14 500
- 3x2 stand
- Company name on fascia boards and event programme
- 2 delegates pass
- 2 chairs
- One table
- One point plug
- Carpeting
- Lunch Provided

Option 4 - R 28 950 Ex VAT
- 3x3 stand
- Company name on fascia board, programme and adverts
- 4 delegates pass at exhibition
- 4 chairs
- Two tables
- One point plug
- Carpeting
- Lunch Provided
- The exhibition will be hosted in a venue where lunch and coffee breaks will be served daily.
Option 5 Silver Sponsor - R 89 950 Ex VAT

- 5x3 stand
- Two schools of Choice transported
- Company name on fascia board, programme and adverts
- 5 delegates pass at exhibition
- 5 chairs
- Company logo on all printed material (Tags, Posters, TV adverts, etc)
- Two tables
- 1 LCD Screen
- One point plug
- Carpeting
- Lunch Provided

Option 6 Gold Sponsor - R 189 950 Ex VAT

- 7x4 stand
- 10 schools of Choice transported
- Company name on fascia board, programme and adverts
- 7 delegates pass at exhibition
- 7 chairs
- Company logo on all printed material (Tags, Posters, TV adverts, etc)
- Four tables
- One point plug
- 2 LCD Screens
- Carpeting
- Lunch Provided

The exhibition will be hosted in a venue where lunch and coffee breaks will be served daily.

All amounts are excluding agency commission where applicable.
PARTICIPATE ON CHANGING THE FUTURE NOW......................

THANK YOU

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