



# PROVINCE OF KWAZULU-NATAL

## DEPARTMENT OF EDUCATION

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Reference: Young Comm Awards  
Inkomba:  
Verwysing:

Date: 23 January 2007  
Usuku:  
Datum:

**TO:** The Senior General Managers  
The Regional General Managers  
The General Manager: Further Education and Training  
The Manager: Media & Citizen Communication  
The District Managers  
The School Principals  
English 1<sup>st</sup> and 2nd Language Subject Advisors

### KZN CIRCULAR NO. 13 OF 2007

#### YOUNG COMMUNICATORS AWARDS

The Annual *Young Communicators Awards* is an important South African public speaking competition that has been jointly sponsored by the Sowetan and Anglo American since 1994.

The core objectives of Young Communicators Awards have been developed around two pillars:

- The improvement of oral English language communication and
- Leadership development and personal growth.
  - *To encourage proficiency in English, the generally accepted language of business and academia, by promoting the core principles of good speech-making and presentation skills*
  - *To encourage a pioneering spirit among the young people of South Africa*
  - *To embrace the concept of Nation Building which seeks to empower people to take control of their lives and make a meaningful contribution to their communities*
  - *To prepare South Africa's learners for the professional working environment*
  - *To nurture assertiveness and confidence among our young people, our leaders of the future*

Each year the programme commences with provincial elimination contests in nine provinces, with each provincial winner proceeding to the final competition in Johannesburg.

At the provincial events, ten students from various schools selected by the provincial education department compete to determine a winner who will represent the province at the national finals. The contest requires the contestant to deliver a 4-to-6 minute prepared speech as well as an impromptu speech around 1 and half to 2 minutes.

This year one finalist from each of the 12 districts will be selected to compete at the provincial contest. It is therefore recommended that the above Directorates facilitate 2007 Young Communicators Awards at provincial level in a manner that will benefit learners from all spheres of the province.

R. Cassius Lubisi, PhD  
Superintendent-General